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Linguistik – Internationales Promotionsprogramm LIPP
„Sprachtheorie und Angewandte Sprachwissenschaft“

Linguistik **LIPP**
Internationales Promotions-Programm
Sprachtheorie und
Angewandte Sprachwissenschaft

**11. LIPP-Symposium
„Language and Identity –
from Social Construction to Cognition“
03./04.12.2008**

11. LIPP-Symposium

„Language and Identity – from Social Construction to Cognition“

Mittwoch, 03. Dezember 2008

Hauptgebäude, Geschwister-Scholl-Platz 1, Raum A 120

Donnerstag, 04. Dezember 2008

im IBZ, Internationales Begegnungszentrum der
Wissenschaft, München e.V., Amalienstraße 38,

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Dear Professors,
Dear Ph.D. Students,
Ladies and Gentlemen,

This year, the Annual symposium of the International Doctoral Programme LIPP is about Language and Identity and the interaction and interdependence of both.

Language is the most powerful communicative and cognitive tool we have, not least because it helps us identify and categorize ourselves as well as others. Undoubtedly, language and identity play a role in both social interaction on one hand, and individual cognition on the other. Not surprisingly, the concepts of language and identity can thus be seen from a social constructivist view and a cognitive one, but these perspectives have traditionally been separated and addressed by different scholars working in different frameworks.

The aim of this symposium is to bring diverse views on the topic together in an attempt to explain how social and individual identities are reflected on all levels of language (lexical, syntactic, semantic, pragmatic and prosodic). The symposium will address different issues such as idiolects, minority languages, urban dialects, local identities, the performing of identities and identity in discourses trying to focus throughout on the relation between social and cognitive factors.

In order to provide a better overview on the subject and to get an insight into the different positions, we decided to include presentations on the relation and interaction of language, identity and cognition (Deppermann), about the role of the individual in sociophonetic studies and the relation of phonological processing and representation (Docherty), on the relation between word selection and identity (Coulthard), about the use of conversational and interview narrative data for identity analysis (Georgakopoulou), about leadership and social identity in the workplace (Holmes), on the construction of professional identity (Kobela) and identity and narration (Kraus). To end the series of presentations, there will be a focus on the identity of bilingual migrants and how they express a new local identity on the level of language through dynamic in-group codes (Märzhäuser).

This year and for the first time in the history of LIPP, PhD students from other European universities will attend the symposium and a previous PhD session in order to increase the exchange of ideas between PhD students at an international level (you will find the details of this session in the coloured pages of this booklet). For the very first time, it is also a symposium mainly organized

by PhD students. We hope this will be a first step in creating a stronger network between LIPP PhD students and colleagues working on similar subjects and that it will encourage other PhD students from LIPP to organize future conferences on subjects they are interested in.

We hope you all enjoy this conference, have a pleasant time in Munich and leave with new ideas for your own projects or at least with a grown interest in the relation between language and identity.

Munich, December 3th, 2008

The organisation team

Prof. Dr. Hans-Jörg Schmid

Prof. Dr. Thomas Krefeld

Begoña Payá Herrero, M.A.

Benjamin Meisnitzer, M.A

Sabine Kobela, M.A.

Programme

Wednesday, 3rd December 2008

**LMU München, Hauptgebäude, Geschwister-Scholl-Platz 1, Kleine Aula,
Raum A 120**

- 18.00 – 18.30 **Welcome** (Thomas Krefeld) **and Introduction** (Begoña Payá)
- 18.30 – 19.15 **Malcolm Coulthard**, Aston University, Birmingham
By Their Words Shall Ye Know Them : On Linguistic Identity
Moderator: Bart Jacobs
- 20.00** ***Buffet dinner***

Thursday, 4th December 2008

IBZ, Internationales Begegnungszentrum der Wissenschaft, Amalienstr. 38

- 09.00 – 09.45 **Gerard Docherty**, Newcastle University
Language and identity - a sociophonetic perspective
Moderator: Conceição Cunha
- 09.45 – 10.30 **Arnulf Deppermann**, IDS Mannheim
Identity in interaction: Practical accomplishment and/or cognitive process?
Moderator: Christian Körner
- 10.30 – 11.30** ***Coffee break and poster session***
- 11.30 – 12.15 **Wolfgang Kraus**, IPP München
Patchwork-Identität – Die narrative Konstruktion von Identität in der reflexiven Moderne
Moderator: Nari Huwe
- 12.15 – 13.00 **Janet Holmes**, Victoria University, Wellington
Leadership and social identity in the workplace: discursive challenges for women and men
Moderator: Annette Mantlik
- 13.00 – 14.30** ***Lunch in Soul Kitchen***
- 14.30 – 15.15 **Alexandra Georgakopoulou**, King's College, London
Narrative and identity analysis revisited: Insights from small stories research
Moderator: V'yacheslav Hnatyuk

- 15.15 – 16.00 **Sabine Kobela**, LIPP, LMU München
The construction of (professional) identity in coaching interactions
Moderator: Jyh-Cherng Jang
- 16.00 – 16.30** ***Coffee break***
- 16.30 – 17.15 **Christina Märzhäuser**, LIPP, LMU München
Identity construction of ‚migrant‘ youth in an urban setting
Moderator: Benjamin Meisnitzer
- 17.15 – 17.30 **Closing remarks** (Hans-Joerg Schmid)
- 17.30 **End (Optional visit to a Medieval Christmas market)**

Abstracts

Malcolm Coulthard (Birmingham), m.coulthard@aston.ac.uk

By Their Words Shall Ye Know Them : On Linguistic Identity

We still lack detailed knowledge of how far an individual identity is transmitted and displayed through particular lexico-grammatical selections and how far an individual speaker/writer can be identified irrespective of the homogenising constraints of the genre(s) used. Recent research seems to suggest that, given sufficient data, it is possible to make progress in distinguishing individuals by their words. I will exemplify using texts from real cases which involved disputed authorship.

Gerard Docherty (Newcastle upon Tyne), g.j.docherty@ncl.ac.uk

Language and identity - a sociophonetic perspective

The aim of this presentation is to offer a sociophonetic perspective on the overarching theme of language and identity by drawing on research carried out over the last decade or so. I begin by outlining the scope of "sociophonetics" pointing to some key insights generated by work of this sort but also to a number of significant gaps in our knowledge. I highlight the somewhat limited attention which has been devoted to the role of individual speakers in sociophonetic studies despite significant evidence that this must be a crucial element of any explanatory account. I then focus on how our increasing awareness of social-indexical aspects of speech (characterising individuals and the speech communities to which they belong) has started to shape models of phonological processing and representation such that they are more readily compatible with the role of the individual speaker in the processes of speech production, perception and learning.

Arnulf Deppermann (Mannheim), deppermann@ids-mannheim.de

Identity in interaction: Practical accomplishment and/or cognitive process?

The paper will sketch a conversation analytic (CA) approach to identity in interaction and discuss its relation to cognitive views of identity. CA views identity as a member's achievement, which is tied to local sequential contexts of interactional negotiation (Antaki/Widdicombe 1998). In contrast to cognitive approaches (te Molder/Potter 2006), identity is seen as

- a product of the interaction (not as its prerequisite),
- a public achievement of social action (not as a cognitive structure),
- an interactional phenomenon (not as the representation of an individual),

- an emergent, local structure (not an enduring, context-free cognitive representation).

Drawing on data from interactions among adolescents, I will illustrate this approach and I will point to its methodological merits for an empirical and ecologically valid approach to identity.

I will then go on to argue that CA, despite its being an anti-mentalistic approach, at least implicitly presupposes some assumptions about the cognitive representation of identities. This will be shown with respect to the ascription of identities on the basis of category-bound actions (cf. Schegloff 2007), which relies on social knowledge about the indexical relationship between (verbal) behaviour and social and psychological categories. It will be argued that CA needs to be supplemented with an ethnographic approach (cf. Deppermann 2000) in order to be better able to account in an empirically-based way for the tacit social knowledge which social actors use in their situated dealings with identities in interaction.

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Te Molder, Hedwig/Potter, Jonathan (eds.) (2006): Conversation and cognition. Cambridge: CUP.

Schegloff, Emmanuel A. (2007): A primer to membership categorization. In: Journal of Pragmatics 39, 462—82.

Wolfgang Kraus (München), kraus@ipp-muenchen.de

Patchwork-Identität – Die narrative Konstruktion von Identität in der reflexiven Moderne

Auch wenn die neuere sozialpsychologische Identitätsdiskussion nicht durchgängig auf den Patchwork-Begriff rekurriert, so lassen sich in seinem Bedeutungshof doch viele konsensfähige Aspekte dieser Diskussion unterbringen. Ausgehend von diesem Begriff in seiner ihm von Keupp u. a. (2008) zugeschriebenen Bedeutung für die Identitätsdiskussion diskutiere ich die aktuelle Entwicklungsdynamik in der sozialpsychologischen Identitätsdiskussion. Ich konzentriere mich dabei insbesondere auf zwei Aspekte. Zum einen skizziere ich, in welche gesellschaftliche Entwicklungsdynamik Identitätsentwicklung eingebettet ist. Ich charakterisiere diese gesellschaftliche Situation mit Hilfe des Ansatzes einer „zweiten“ oder „reflexiven“ Moderne. Die Skizze bringt mich zum zweiten Aspekt, nämlich der Frage, welche Konsequenzen sich daraus für den Ansatz einer narrativen Identität ergeben. Denn der Zugriff der Identitätstheorie auf den narratologischen Werkzeugkasten wird gesteuert durch die in ihr zu lösenden Theorieprobleme.

Janet Holmes (Wellington), Janet.Holmes@vuw.ac.nz

Leadership and social identity in the workplace: discursive challenges for women and men

Workplace leaders are required to balance the often conflicting demands of different facets of social identity including gender identity, professional identity and ethnic identity. In this enterprise, both women and men face double binds but of different kinds. Drawing on the extensive research of the Wellington Language in the Workplace Project, this paper illustrates how New Zealand women and men leaders in a range of professional organisations manage the conflicts and complexities of reconciling different aspects of their social identity at work. The roles adopted by women to reconcile the demands of gender and those of leadership include “mother” and “queen”. New Zealand men on the other hand must construct an authoritative stance without undermining the egalitarian ideology of New Zealand workplaces. A common solution is the construct of “the good Kiwi bloke”, drawing on the ideology of New Zealand mateship. The paper will illustrate how these different social constructs are accomplished through workplace discourse.

Alexandra Georgakopoulou (London), alexandra.georgakopoulou@kcl.ac.uk

Narrative and identity analysis revisited: Insights from small stories research

In my recent work, I have been developing an epistemological antidote to a long-standing tradition of narrative and identity analysis within biographical approaches, which I have called 'small stories research'. In this talk, I will register the latest tendencies and foci of inquiry of small stories research, with a particular emphasis on the relationships between conversational and interview narrative data in terms of identity analysis. Using data from the ESRC Project on Urban Classroom Culture and Interaction (<http://www.identities.org.uk>) which explored the inter-animations between ethnicity and popular culture engagement in the identity constructions of the students of a London comprehensive senior school, I will address the following question: What can the identification of small stories offer to the quest for how the narrators do 'self' in narrative? In particular, how does small stories research contribute to (or equally, problematize) the discussion of what constitutes a 'stable' self across time and space and what the relationship of that sense of self with storied action is?

I will make the discussion tangible by singling out identity claims and attributions in the small stories of the data at hand.

Sabine Kobela (LIPP, München), sabine.kobela@campus.lmu.de

The construction of (professional) identity in coaching interactions

In recent years, coaching has become a new field of personal and professional development services that provides clients with guidance in their daily lives as well as at work. While over the past two decades, personal coaching was mainly offered to executives to help develop leadership skills and enhance performance, it currently holds several discrete fields with different histories and methods - ranging from upper management to everyday life.

According to practitioners, coaching is an emerging field that takes the self and its reflexive capacities (self-perception, self-presentation, self-improvement) as its main objects (Ozkan 2008). Coaches list a set of techniques to increase their clients' efficiency in "increasing self-awareness and becoming a different person" (ibid.: 16).

In aiming to improve the client's professional performance as well as to increase his reflexive capacities in a one-to-one interaction, both professional (Dyer & Keller-Cohen 2000) and „private“ identities become relevant in the coaching process. The main questions addressed in the PhD project presented include the following: Which identities become relevant for the client and at what points? Which identities are attributed and negotiated in the coaching interaction? On which occasions and for which ends does identity become an issue for the interactants?

Following Zimmerman's (1998) notion of oriented-to discourse and situated identities, the research project analyzes the local construction of identity as it emerges in coaching interactions.

In this talk, I will provide insight into the complexity of the techniques used by both the coach and the client to construct a professional identity in the context of the interaction.

I will present an overview on the interactional strategies made use of by both coach and client in order to identify and present themselves in the coaching interaction.

References:

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- Ozkan, Esra (2008): *Executive coaching: crafting a versatile self in corporate America*. PhD Thesis at the Massachusetts Institute of Technology. URL: <<http://hdl.handle.net/1721.1/42423>>
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Christina Märzhäuser (LIPP, München),
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Identity construction of ‚migrant‘ youth in an urban setting

As William F. Mackey presents in his Essay on ‚Multilingual cities‘, there are speakers or even groups of speakers who claim a new local identity instead of attributing themselves to the local majority nor the ethnic minority group.

Identity research concerning bilingual migrants used to draw on the dichotomy between the language and culture of the country of origin (ethnic language) and the language of the host country (majority language). For descendants of migrants, identity construction draws on both of these –often conflicting- linguistic and cultural sources. Thus, descendants of Cape Verdean migrants in Lisbon, Portugal, find themselves ‚in between‘ Portuguese and Cape Verdean. Their self-definitions range from ‚Cape Verdean‘- ‚African‘ to ‚Portuguese‘ – ‚European‘, which is reflected in different ways of linguistic behaviour. In dealing with these apparently conflicting identity options there is a ‚third chair‘ (cf. Badawia, 2002) which combines both sources and includes fluent bilingualism, sometimes labelled ‚*luso-caboverdiano*‘. In the construction of a shared local identity, though, additional cultural and subcultural sources on the one hand, and small-scale spatial categories on the other, play a major role as points of reference for many speakers. Examples will show how the young generation expresses this new local identity on the level of language via dynamic ingroup-codes.

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Das Tempussystem des Mittelhochdeutschen im
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Interlacement of Presence and Existence: A Se-
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Directions to the LMU Munich the IBZ and Hotel Hauser

LMU

If you come from the airport, take the S-Bahn "Flughafenlinie" S8 or S1 and get out at "Marienplatz". Change into the U3 or U6 in the direction "Münchener Freiheit" and get out at "Universität".

If you come from the main train station ("Hauptbahnhof"), take the U4 (Direction "Arabelapark") or the U5 (Direction "Neuperlach Süd") and get out at "Odeonsplatz". Change into the U3 (Direction "Olympiazentrum") or the U6 (Direction "Garching-Hochbrück") and get out at "Universität". (You can reach the university and the hotel in 10 minutes by taxi, which costs approximately € 7,00.)

If you are planning on traveling with the S-Bahn or U-Bahn during your stay in Munich, you can buy a strip of tickets (10 strips for € 11,00). For a trip from the main train station to the University, you need to stamp 2 strips; for the trip from the Munich airport to the University, you need to stamp 8 strips.

Hotel Hauser

Address: Schellingstraße 11, 80333 München, Tel.: 089/28 66 750; www.hotel-hauser.de

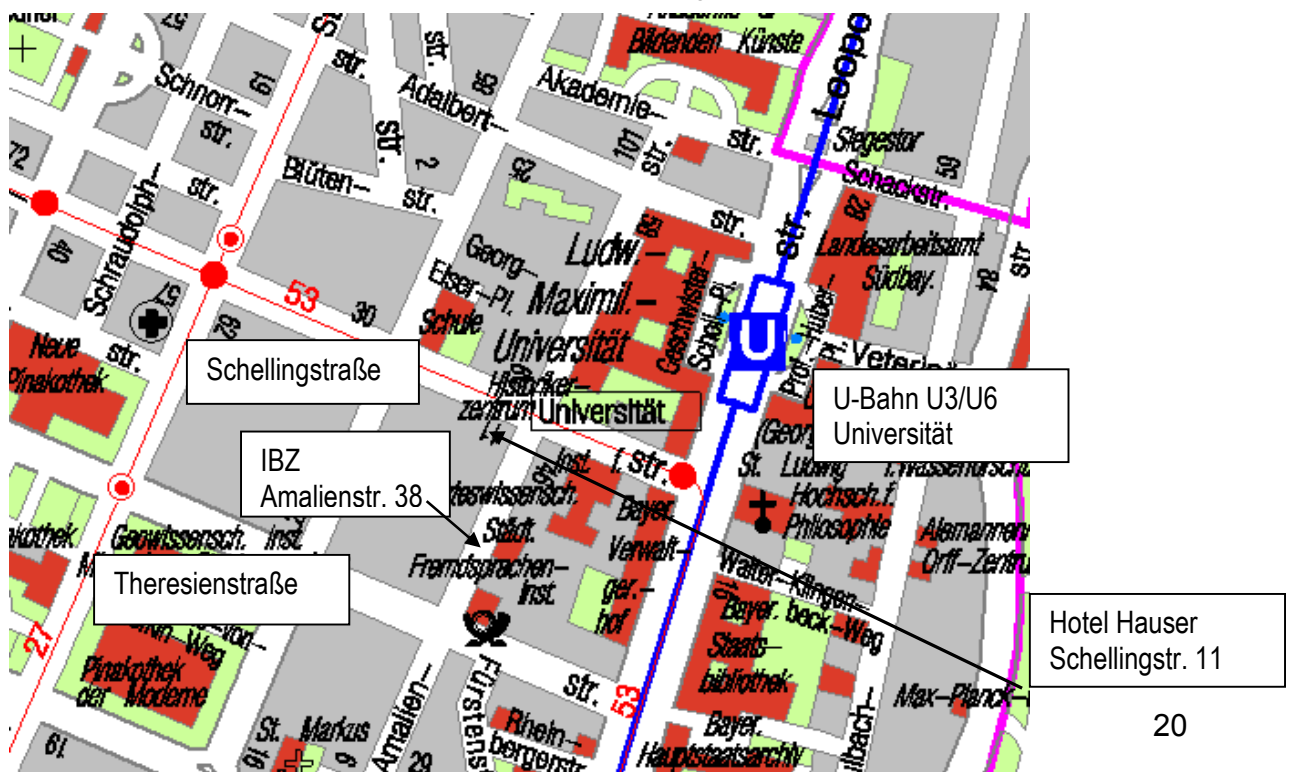
Hotel Hauser is very centrally situated nearby the University between the English Garden and the Pinakothek Museum.

From the U-Bahn stop "Universität", you take the exit which takes you to the corner of the Schellingstraße/Ludwigstraße. Follow the Schellingstraße until you reach the Hotel Hauser.

IBZ – Internationales Begegnungszentrum der Wissenschaft München e.V.,

Address: Amalienstr. 38, 80799 München, <http://www.ibz-muenchen.de>

The IBZ is easy to reach from the U-Bahn stop "Universität" and the Hotel Hauser. It is located on Amalienstraße between Theresienstraße and Schellingstraße.



Kleine Aula A 120, Hauptgebäude der LMU